



Adult Health & Social Care Vision Statement 2023 – 2025

‘Empowering adults by focusing on their strengths and not their weaknesses’

Why have a vision?

The aim of this vision is to inform the population of York of our aims and objectives in adult health and social care. We are also hoping it provides the foundation for the continuous enhancement of care and support, working across the Council, partners, and communities to enable the residents of York to live well and independently. This vision will also provide direction that will ensure the adult social care system is working to achieve the same results and outcomes our population deserves.

Our population

As of 2023, there are over 174,000 adults in York, more than 30,000 of this population are over the age of 65. If the forecast population growth is correct, by 2030 there will be an additional 15,000 people over the age of 65. Our population is getting older. By 2030, it is estimated that the 65+ population in York will have increased by 17% and the 85+ population in York will have increased by 27% from 2020. This predicted change in our population will translate into an increased proportion of individuals who will require social care support. Meeting this additional need (and increased complexities) will require us to work across the whole health and social care system and adopt a strengths-based approach to maximise our collective resources, knowledge and skills.

	2023	2024	2025	2026	2027	2028	2029	2030
Total	174,900	175,500	176,500	177,400	178,300	179,200	180,000	180,500
18-24	31,900	32,200	32,900	33,600	34,300	35,000	35,700	36,200
25-34	29,600	29,300	28,800	28,400	28,000	27,600	27,200	26,900
35-44	24,200	24,300	24,700	24,900	25,100	25,300	25,500	25,500
45-54	23,500	23,100	22,600	22,500	22,400	22,300	22,200	22,000
55-64	25,000	25,300	25,400	25,100	24,800	24,500	24,200	23,900
65-69	10,200	10,400	10,600	10,900	11,200	11,500	11,900	12,200
70-74	9,400	9,300	9,300	9,500	9,700	9,800	10,000	10,100
75-79	9,100	9,300	9,400	9,200	9,000	8,800	8,600	8,400
80-84	5,800	6,000	6,300	6,600	6,900	7,300	7,600	8,000
85-89	3,900	4,000	4,100	4,200	4,300	4,400	4,400	4,500
90 +	2,300	2,300	2,400	2,500	2,600	2,700	2,700	2,800

Vision

Our vision is to support and assist individuals in remaining as healthy and self-sufficient as possible, so they can manage their own health and well-being in their own homes whenever possible. We want people to have a say in how their needs are met when they require care. The recipients of services should be at the focus of all we and the providers do together. York has adopted an asset-based community development strategy, which empowers individuals and communities to maximise local assets, allowing individuals and communities to live as long as possible in good health. This methodology will identify needs and match them with community strengths, empowering individuals and focusing on what they can achieve. This

bottom-up approach will strengthen communities through the recognition and harnessing of community assets. By assisting individuals and communities to identify and share their strengths, the strategy makes it easier for them to become empowered, allowing them to collaborate on the development of their own social innovations. We will ensure that safeguarding is at the centre of decision-making and that the most vulnerable are protected in accordance with local and national strategies and processes by using this method.

Our approach

Our asset-based approach will contribute to our prevention agenda through empowering as well as information and knowledge sharing. Community development as a component of health promotion is well established and has been shown to have a significant positive impact on health outcomes and inequities. A person-centered preventive agenda will also benefit from community strengthening, increased volunteer and peer roles, collaborations and partnerships, and access to community resources. It is also our job to give high-quality, easily accessible, and timely information to our citizens in order to guarantee that decisions are based on knowledge and to promote awareness of available options to facilitate decision-making.

Strengths-based practise involves recognising what people can do for themselves rather than merely what they need support with. It also entails considering what people desire to accomplish in their lives. We want to promote personal responsibility and give opportunities for people to become more involved in their communities and at home for as long as possible. To enable this approach, we need to:

- Provide good quality information and advice
- Promote universal and community services
- Provide community support where required
- Influence the care market's quality and capacity as well as the voluntary and community sectors
- Work with our ICB partners to identify people most at risk of needing support and collectively provide help and support
- Strengthen the use of information and advice and technology enabled care
- Support carers to maintain their caring role
- Work in partnership to develop interventions that reduce the need for support
- Help people living with health conditions to plan for their future
- Help individuals maintain independence through community development and support

About our vision

This vision is essentially about our residents and improving adult social care outcomes. To be able to achieve this we will:

- Be proactive and have an honest and open culture
- Value and respect the rights of people.
- Value people for who they are, their strengths, and the potential they bring to the table; living happy, healthy lives in which they are in charge and able to make the best decisions for themselves and their families
- Respect & empower the people who work in adult social work and social care
- Work with our community to co-produce & co-design their care
- Work in partnership to get the best results
- Value our carers and the huge contribution they bring
- Form communities where people feel they belong with the help and support within their community
- Increase access and opportunities by starting a rewarding career in adult social care
- Prevent harm and reduce the risk of abuse or neglect to adults with care and support needs
- Safeguard individuals that support them in having control

Our Values & Beliefs

The social care vision for York is based on our values. They define who we are, how we will function, and what people can anticipate from our adult social care services. Our beliefs and values that inform this vision are:

Change – we will embrace change and take positive steps in supporting people to live better lives, build personal resilience and promote independence.

Respect - to guarantee meaningful engagement with individuals and those who represent them, we will advocate for inclusivity, embrace equality of opportunity and respect for cultural diversity.

Communication - we will communicate honestly and efficiently, collaborating to make the most of the contributions of partners and individuals to effectively respond to shifting situations.

Honesty - in everything we do, we will be transparent, fair, and honest. We will always act ethically and strive to co-produce with partners and individuals to meet our commitments.

Inspiration - we will work to give people control, confidence, and the ability to make informed decisions for themselves.

Inclusivity - we will ensure that everyone who requires care and support, as well as their carers, have an equal voice and feel valued and supported irrespective of their status and background.

Self-respect - everyone will be valued as an individual, their goals and commitments will be respected, and we will understand their priorities, requirements, capabilities, and limitations.

Quality - we will persistently demand quality and endeavour to get the principles of quality into everything we do.

Empathy – we will support positive wellbeing through our approach which will be based on empathy and kindness.

Co-production – we aim to co-produce services with those who will use them.

Our priorities

The following priorities have been identified to help ensure our values, beliefs and vision is translated into action.

Safe - those that are at risk are identified early with intervention to reduce risk and safeguard them from harm.

Quality of life – our residents will have good quality of life by maximising all opportunities and channels to have a positive impact on our residents.

Maximising independence and resilience - focus on the most vulnerable and provide services that enhance or increase independence and resilience.

Workforce – we have a motivated and skilled workforce that meets the growing demand of the sector.

Communities – our health and social care communities are providing a strength-based approach maximising opportunities in the community.

Prevention and early opportunity – we will work with partners and communities to ensure we embed a universal prevention model whilst also reducing relays in care.

Delivery of our vision

Our vision for social care has been developed with the following deliverables:

Accountable – we will improve outcomes by being accountable for our decisions and ensure they are based on national drivers and best practice.

Partnership working – we will work in partnership with service users, carers, service providers, the NHS, voluntary groups and the wider population to deliver effective health and social care outcomes.

Resilient – we will promote innovation and creativity to create a more resilient health and social care system.

Person centred – we will use a person-centred strength-based approach to improve health and wellbeing.

Resources – we will ensure we direct our limited resources where it is needed the most.

Communication – we will ensure we communicate appropriately and clearly.

Listen – we will listen to what good health and wellbeing means to you and base our decisions on this.

Summary

As we set out our vision, values, and direction through this strategy and the high-level priorities we have set our starting point of our journey. We've started by defining our population followed by our model of care which is then overlaid with our priorities, values and beliefs. The rationale for taking this approach is due to wanting to demonstrate and ensure our values are embedded in our approach and model of delivery as this is the tool to help and support adults who require health and social care interventions. The successful delivery of this vision is dependent on the enablers stated within and holding ourselves accountable to be able to achieve the high standards we have set ourselves. We will ensure we are delivering on our plans by monitoring our delivery through our governance structures.